

POP POP STUDIO Ltd

Pricing for G-Cloud 15

Placid

The Local Offer Platform

- **SEND Local Offer**
- **Early years and childcare**
- **Adult social care**
- **Care leavers**
- **Kinship**

Belong

- **Mainstream Inclusion Database**
- **Whole school SEND Audit**
- **Assistive Technology Lending Library**

Placid

Local Offer Platform

Co-designed digital hub for SEND, Early years and childcare, Adult Care, Care Leavers, Family Hubs, Kinship, and more.

- Run from a single directory, based on Organisation, Services, and Events
- Individual websites for each digital hub

Component	Required or optional	Price
Directory	Required (one per council)	£10000 (one time cost)
Site build	Required	£5000 (One time cost)
Site Design (per Local Offer)	1 is required. Other sites which are using the same design are included.	£4500 (One time cost)
Design for additional sections (for example, a sub-site within a main site for SEND Youth Representatives, or additional domains, such as childcare, family hubs)		from £3500
Content support and migration (if required)		£7000 to £12000
Annual hosting and support	Required, after year 1	£15000 (1 site) Additional sites +£3000
Content management A complete content management service		from £20000 per year

Example 5 year plans

SEND Local Offer

Component	Set up costs	Year 1	Year 2	Year 3	Year 4	Year 5
Directory	10,000					
Site Build	5,000					
Site Design	4,500					
Annual hosting and support		Included	15,000	15,000	15,000	15,000
Total	**19,500**	**0**	**15,000**	**15,000**	**15,000**	**15,000**
Total for 5 years £79,500 (£15,900 per year)						

SEND Local Offer and Early Years (2 distinct domains)

Component	Set up costs	Year 1	Year 2	Year 3	Year 4	Year 5
Shared, filtered Directory	10,000					
Site Build x2	10,000					
Site Design - SEND Local Offer	4,500					
Alternative Site Design - Early Years	3,500					
Annual hosting and support		Included	18,000	18,000	18,000	18,000
Total	**28,000**	**0**	**18,000**	**18,000**	**18,000**	**18,000**
Total for 5 years £100,000 (£20,000 per year)						

Belong

Mainstream Inclusion Resource Directory

Directory of Whole school universal and Areas of Need effective inclusive practice strategies and resources.

SEND Audit

Whole school universal SEND audit,

Assistive Technology Lending Library

Component	Required or optional	Price
Site Design and build	Required	£3000
Content support and migration ● Move content from existing PDFs or Word docs ● Support with writing content in collaboration with Specialist Inclusion Team and SENCOs	Optional	from £4000
Annual hosting and support ● Mainstream Inclusion Directory	Required	£7500
Annual hosting and support ● SEND Audit	Optional (Requires Mainstream Inclusion Directory)	£5000
Annual hosting and support ● Assistive Technology Lending Library	Optional (Requires Mainstream Inclusion Directory)	£2500

Example 5 year plan

Belong

Component	Set up costs	Year 1	Year 2	Year 3	Year 4	Year 5
Site Design and build	3,000					
Content support and migration (low level)	4,000					
Mainstream Inclusion Directory	7,500	Included	7,500	7,500	7,500	7,500
Total	**14,500**	**0**	**7,500**	**7,500**	**7,500**	**7,500**
Total for 5 years £44,500 (£8,900 per year) Full support and training is included						

Component	Set up costs	Year 1	Year 2	Year 3	Year 4	Year 5
Site Design and build	3,000					
Content support and migration (high level)	10,000					
Mainstream Inclusion Directory	7,500	Included	7,500	7,500	7,500	7,500
Assistive Technology Lending Library	2,500	Included	2,500	2,500	2,500	2,500
SEND Audit	5,000	Included	5,000	5,000	5,000	5,000
Total	**28,000**	**0**	**15,000**	**15,000**	**15,000**	**15,000**
Total for 5 years £88,000 (£17,600 per year) Full support and training is included						